



university

Industrial University  
of Tyumen

THE UNIVERSITY  
LOOKING  
TOWARDS  
THE

FUTURE!

[www.tyuiu.ru](http://www.tyuiu.ru)

**MASTER'S  
PROGRAMS  
IN ENGLISH**

# TYUMEN –



**THE BEST  
RUSSIAN CITY  
FOR QUALITY  
OF LIFE** 🌟



**1725 km**

Distance from Moscow  
to Tyumen

**2'45"**

Travel time from  
Moscow by plane

**36**

Travel time from  
Moscow by train

**720 575**

Population

**+20°**

Average temperature  
in summer

**-20°**

Average temperature  
in winter

# OFFSHORE DRILLING



## OVERVIEW

The course develops high levels of professional competence in the key areas of well construction on the Arctic shelf and well construction design in the shelf area.

## COURSE CONTENT

- Well construction design in the shelf area
- Well casing in the shelf area
- Well construction on the arctic shelf
- Offshore drilling technology
- Control of the offshore well drilling process and simulator training
- Well construction in frozen rocks

## ADVANTAGES OF THE PROGRAM

- Leading scientists and experts in the oil & gas sector
- International scientists and experts teaching in English
- Computer simulators allowing to control the well construction process
- Industrial placements

---

**PROGRAM DURATION:**

- 2 years, full-time

**TUITION FEE:**

- 220 000 Rubles per year

# LOGISTICS AND CHAIN SUPPLY MANAGEMENT

## FEATURES OF THE PROGRAM:

- Foreign professors.
- Cooperation with universities from Germany, Iran, UK.
- Individual approach to each student — modern teaching formats: round tables, business simulations, gamification, case-methods etc.
- Project learning - during the study students work on the real cases from the Enterprises of Tyumen city and Tyumen region.

## KNOWLEDGE AND SKILLS

- Project activities
- Modeling of transport systems
- Risk management in supply chains
- Methods of enterprise loss management
- Integrated supply chain planning
- Modern logistics concepts
- Strategic logistics planning
- Controlling of logistics business processes

## PROGRAM DURATION:

- 2 years, full-time

## TUITION FEE:

- 210 000 Rubles per year

## AREA OF PROFESSIONAL ACTIVITY

- Technology, organization, planning and management technical and commercial operation of transport and transport technological means within the transport system of the country.
- Organization based on the principles of logistics and interaction of different transport that makes up a single transport system.
- System organization safety and traffic management relationships for functioning of the transport complex.



# PUBLIC RELATIONS AND ADVERTISING



## WHAT WILL I LEARN?

- Advertising management
- Quantitative research methods
- Advertising research
- Marketing communication
- Consumer behavior concept

## WHAT CAN I EXPECT?

- Advertising managers develop promotional campaigns, collaborate with multiple agencies on projects and supervise employees.
- Graduate studies are more advanced, discussing profitability and budgets, consumer demand and sales promotion. Concentration selections include account supervision or new media.
- Future masters choose whether to do a thesis or senior project for exit. Internships are also optional in some cases.

### PROGRAM DURATION:

- 2 years, full-time

### TUITION FEE:

- 210 000 Rubles per year

## AREA OF PROFESSIONAL ACTIVITY

- Communication processes in political, economic, social, cultural, educational and scientific spheres.
- Techniques and technologies of mass media, business and personal communications.
- Technologies for promoting the competitive properties of goods, services, commercial companies, non-profit and public organizations, government institutions and bodies, their positioning in the market environment.

# GEOSTEERING

## OVERVIEW

The course develops high levels of professional competence in geological and flow simulation of productive pools.

## COURSE CONTENT

- Rock mechanics & physical-chemical processes in the near wellbore area.
- Wellbore trajectory control in production zones.
- Geological & Flow simulation of productive pools.
- Software for Modelling, Geosteering & well design.
- Technology & engineering tools for constructing wells with horizontal completion.
- Modern Geophysical methods and equipment for oil & gas layers research in drilling process.

## ADVANTAGES OF THE PROGRAM

- Involvement of the leading foreign and Russian scientists and experts of branch science.
- Availability of the computer simulators providing to operate process of well construction.
- Possibility of having a production practice in industrial work.
- Training trajectory building-up.

---

### PROGRAM DURATION:

- 2 years, full-time

### TUITION FEE:

- 220 000 Rubles per year

ПЕРВЫЙ ВУЗ  
КОРПОРАЦИЙ

ТЮМЕНСКИЙ ИНДУСТРИАЛЬНЫЙ  
UNIVERSITY  
АДРЕСА ПРИЕМНОЙ КОМИССИИ  
Республики 47, Луначарского 2



**APPLY ONLINE: [orsio@tyuiu.ru](mailto:orsio@tyuiu.ru)**